YEAR OF OUTBACK TOURISM
EVENTS PROGRAM

Email and newsletter template

The following copy can be used to promote the fourth and final round of the Year of Outback Tourism Events Program in newsletters or email announcements.

Subject: Last chance to secure event funding in <Region / Electorate>

Final round of the Year of Outback Tourism Events Program now open

With the launch of the fourth round of funding, this is the last chance community groups and organisations in <Electorate / Region / Outback Queensland> have to apply for up to $100,000 to support local events, festivals, concerts and more.

With grants already provided across three rounds, the Year of Outback Tourism Events Program is supporting Outback Queensland communities like ours to attract more visitors and strengthen the local economy.

[Discover which events have already been established or extended](#), then consider how your community could use funding to leverage the continued growth in outback tourism.

Applications are being accepted until 5pm 16 March 2020. Visit www.qld.gov.au/outback for more information and to apply.

If you have any questions about the program please contact the Events and Engagement Unit, Department of the Premier and Cabinet at outbackevents@premiers.qld.gov.au or call 07 3003 9200.

Kind regards

<Name>

Queensland Government

www.qld.gov.au/outback